



DOCKET NO. PIP-69B-KATZ

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF: Gary M. KATZ

CONF. NO: 5972

GROUP ART UNIT: 3622

SERIAL NO: 09/828,122

FILED: April 9, 2001

EXAMINER: RETTA

TITLE: Paired Promotion Architecture

ASSISTANT COMMISSIONER FOR PATENTS

ALEXANDRIA, VA 22313

37 CFR 1.121 AMENDMENT

Sir:

In response to the non-final office action mailed July 29, 2005, which reopened prosecution, the applicant responds as follows.

**Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.

12/29/2005 MDANTE1 00000021 09828122

01 FC:1202	300.00 DP
02 FC:1201	400.00 DP